

Evan Kamanja

+27835593925 | evankamanja@gmail.com | Johannesburg, South Africa (Remote Capable) |
UX/UI | Product Strategy | Design Systems | User-Centered Innovation

Portfolio & Profile

Portfolio URL: <https://evankamanja.com/>

LinkedIn profile: <https://www.linkedin.com/in/evan-kamanja/>

Professional Summary

Strategic and user-focused Senior Product Designer with 10+ years of experience driving product success through human-centered design, agile collaboration, and cross-functional stakeholder alignment. Proven expertise in delivering scalable, data-informed digital solutions that enhance user satisfaction, optimize product performance, and accelerate time-to-market. Adept in Figma, end-to-end UX/UI processes, and design leadership across web, iOS, and Android platforms.

Core Competencies

Product Design | UX/UI Strategy | Agile & Scrum | Design Systems | Interaction Design | Stakeholder Management | User Research & Testing | Accessibility (Web Content Accessibility Guidelines/WCAG) | Rapid Prototyping | UX Metrics | DesignOps | Mobile & Web Design | Design Handoff | UX Design | UI Design | Product Strategy | Design Systems | Agile UX | Mobile App Design | Responsive Design | Human-Centered Design | Figma | Usability Testing | Accessibility Design | UX Research | User Personas | Stakeholder Engagement | Visual Design | Interaction Design | Prototyping | Wireframing | Frontend Collaboration | A/B Testing | DesignOps | Design Leadership

Technical Skills

Design Tools: Figma (Advanced), Adobe Creative Suite, Sketch, InVision, Zeplin
Prototyping & Wireframing: Figma, Axure, Adobe XD, Balsamiq
User Research: Usability Testing, Surveys, Personas, Heuristic Evaluation, A/B Testing
Frontend Literacy: HTML5, CSS3, Responsive Design Principles
Methodologies: Design Thinking, Agile, Lean UX, Double Diamond
Collaboration: Jira, Confluence, Miro, Trello, Slack

Professional Experience

Senior Product Designer

Absa – Johannesburg, South Africa (Remote)

Feb 2020 – Present

- Led UX/UI design strategy for multiple platforms (web, iOS, Android), including Absa Stockbroking, Absa Activate, and Ultimate Banking apps.
- Translated qualitative and quantitative user data into actionable design insights, boosting customer satisfaction scores and task completion rates.
- Delivered end-to-end design across agile sprints—research, user flows, wireframes, interactive prototypes, usability testing, and dev handoff.
- Created scalable design systems and UI components to ensure consistency across products.
- Mentored junior designers and facilitated design reviews to uphold design standards.
- Partnered with product managers, engineers, and stakeholders to align on product roadmaps and improve cross-team delivery speed by 30%.

Key Achievements:

- Reduced development time by 25% through rapid prototyping and stakeholder alignment
- Improved customer engagement through accessibility enhancements and usability upgrades
- Elevated Absa's design maturity by embedding design thinking across teams

Senior UX/UI Designer

iOCO (EOH Group) – Midrand, Gauteng

Jul 2019 – Jan 2020

- Led the UI/UX redesign for enterprise SaaS platforms, improving usability and user satisfaction.
- Delivered customer-centric design solutions through journey mapping, usability testing, and competitive benchmarking.
- Presented high-fidelity prototypes to clients, achieving stakeholder buy-in and reducing feedback cycles.
- Championed design tool modernization, improving team productivity and design scalability.
- Coached junior designers, nurturing a collaborative and feedback-rich team culture.

UX/UI Designer

Nedbank – Rivonia, Johannesburg

Sep 2018 – Jun 2019

- Conducted extensive UX research, user journey mapping, and wireframing for mobile banking and financial wellness tools.
- Solved complex interaction problems through iterative design, testing, and refinement.
- Delivered clean, responsive UI design aligned with brand standards and WCAG compliance.

Lead Digital Designer

3Way Marketing – Randburg, Johannesburg

Jun 2014 – Jun 2016

- Designed and optimized responsive digital assets for marketing campaigns and web products.
- Conducted usability tests and incorporated feedback into iterative design sprints.
- Aligned digital creative with conversion-focused objectives, increasing engagement metrics.

Web & Graphic Design Roles

Various Companies (Ananzi, Verpakt, BlueIQ) – Johannesburg, South Africa

2009 – 2014

- Delivered branded marketing materials, web UI, and CMS-managed websites.
- Executed SEO-aligned web design strategies, email marketing campaigns, and brand visual systems.
- Built mobile-optimized layouts and implemented front-end enhancements for usability and accessibility.

Education

Bachelor of Information science (B.IS) with Specialisation in Publishing

University of Pretoria – 2004 - 2008

References

Gemma Faerch

Design Director: Absa Open Web: +2772 187 1842

Kgodisho Mowa

UI Designer: Absa Open Web: +2771 439 8795

Wanda Zilwa

UI Designer: Nedbank RBB: +2771 305 8360

Isaac Osei

IT Manager: Bamboo Network: +2763 083 4338